

# beautyworld

## MIDDLE EAST

The Largest International Trade Fair for Beauty Products, Hair, Fragrances and Wellbeing in the Middle East

---

<b>Fair Date</b>	May 08 – 10 May, 2018
<b>Venue</b>	Dubai International Convention and Exhibition Centre Dubai, United Arab Emirates.
<b>Exhibition Space</b>	30,633 sqm net in 2017
<b>Exhibitors</b>	1,568 in 2017
<b>Visitors</b>	41,898 visitors in 2017

---

<b>Represented Sectors</b>	Hair, Nails, Cosmetics, Fragrance, Toiletries, Skincare, Anti-aging, Tanning, Dental, Healthcare, Personal Care, Hygiene, Fitness, Spa, Wellness, Salon Supplies and Spa Equipment and Furnishings, Machinery, Packaging, Raw Materials, Private Label
----------------------------	--

---

<b>Product Groups</b>	Fragrance Cosmetics & Skincare Personal Care & Hygiene Natural & Organic Hair, Nails & Salon Supplies Machinery, Packaging, Raw Materials & Contract Manufacturing
-----------------------	---

---

<b>Visitor Profile</b>	Buyer/Dealers, Retailers/Wholesalers, Importers/Exporters, Distributors, Manufacturers Hotel/Spa Developers, Consultants/Trainers, Cosmetologists, Trade Associations, Government Agencies and Media, Hair/Nail/Makeup Professionals
------------------------	--

---

<b>Admission</b>	Trade visitors only. Admission free upon registration
------------------	--

---

<b>2017 Additional features</b>	Centre Stage by Nazih Group, Nail It! by OPI & Nazih Group, Hair Education by GHD, Face It By Mehron, Fragrance Station, Quintessence – the Art of Perfume, Battle of the Barbers, Sensorial Journey By Carita & Centdegress, Business and Beauty Summit
---------------------------------	--

---

<b>Participation fee</b>	Space only: \$ 455 - \$ 485/sqm Shell Scheme : (additional charges apply)
--------------------------	--

---

**Supported by** **Abihpec** Brazilian Association of Cosmetic, Toiletry and Fragrances, Brazil  
**Expotec GmbH**, Germany  
**Birmingham Chamber of Commerce**, United Kingdom  
**Bulgrian National Association Essential Oils Perfumery & Cosmetics**, Bulgaria  
**Business France**, France  
**DIPT** Thailand Trade Center, Thailand  
**Egypt Expo & Convention Authority**, Egypt  
**IKMIB** Istanbul Chemicals and Chemical Products Exporters Association  
**ITPO** India Trade Promotion Organization, India  
**KCIC** Korea Cosmetic Industry Cooperative, Korea  
**Maroc Export - CMPE**, Morocco  
**Unido Pamapart**, Tunisia  
**STANPA** Spanish Perfumery and Cosmetics Association, Spain  
**Trade Development Authority of Pakistan**, Pakistan  
**Fundacion Exporter** Argentina, Argentina  
**Messe Frankfurt (HK) Ltd. Div. 1**, Hong Kong  
**Messe Frankfurt (HK) Ltd. Div. V**, China  
**Enterprise Ireland**, Ireland  
**Messe Frankfurt Italia SRL**, Italy  
**Messe Frankfurt (HK) Ltd. Div III**, Taiwan  
**Messe Frankfurt Inc. (USA)**, United States

---

Messe Frankfurt Middle East GmbH  
PO Box 26761, Dubai, United Arab Emirates  
Tel: + 971 4 389 4500, Fax: + 971 4 358 5522  
Elaine O'Connell, Show Director  
Email: [elaine.oconnell@uae.messefrankfurt.com](mailto:elaine.oconnell@uae.messefrankfurt.com)